
JUSTIN BATTENFIELD



JBATDESIGNS@GMAIL.COM



405-589-3550

JUSTINBATTENFIELD.COM

OBJECTIVE

Passionate about all things product and design leadership. I'm a data driven designer and problem solver.

SKILLS

Terminal, GitHub, Foundation, Sketch, Adobe XD, SCSS, HTML5, Wordpress, Ruby on Rails, Photoshop, Illustrator, PHP, SCSS, A/B testing with Optimizely, Hot Jar, Figma, Agile, Leadership

EXPERIENCE

PRODUCT DEVELOPMENT MANAGER

TBS FACTORING SERVICES

May 2018 – Current

Scaled the team from one to eight. Casting vision and leading five Software Engineers and two UX Designers. Shipping our first mobile and web factoring app.

LEAD PRODUCT DESIGNER

TBS FACTORING SERVICES

Dec 2017 – May 2018

Recruited to help build and cast vision for a product team. Currently helping implement Salesforce CRM across the organization and build digital products to connect with customers. Executing design systems and a design culture. Working towards both desktop and app focused solutions.

SENIOR UI/UX DESIGNER

APMEX, INC.

Apr 2017 – Dec 2018

Working closely with Business Intelligence team to create both user focused and aesthetically pleasing experiences. Using heat maps, a/B testing and user screen recordings to build wireframes, prototypes and UI designs. Providing all front-end code to engineers to make sure styling is correct. Implementation of agile and design culture. We have grown the team from 1 person to 3 team.

DESIGNER & DEVELOPER

LIFE.CHURCH

Aug 2014 – Apr 2017

Building and maintaining all attendee facing websites for America's largest church. Leading through wins and helping provide feedback for great UX. I have re-built several of the web properties within the organization.